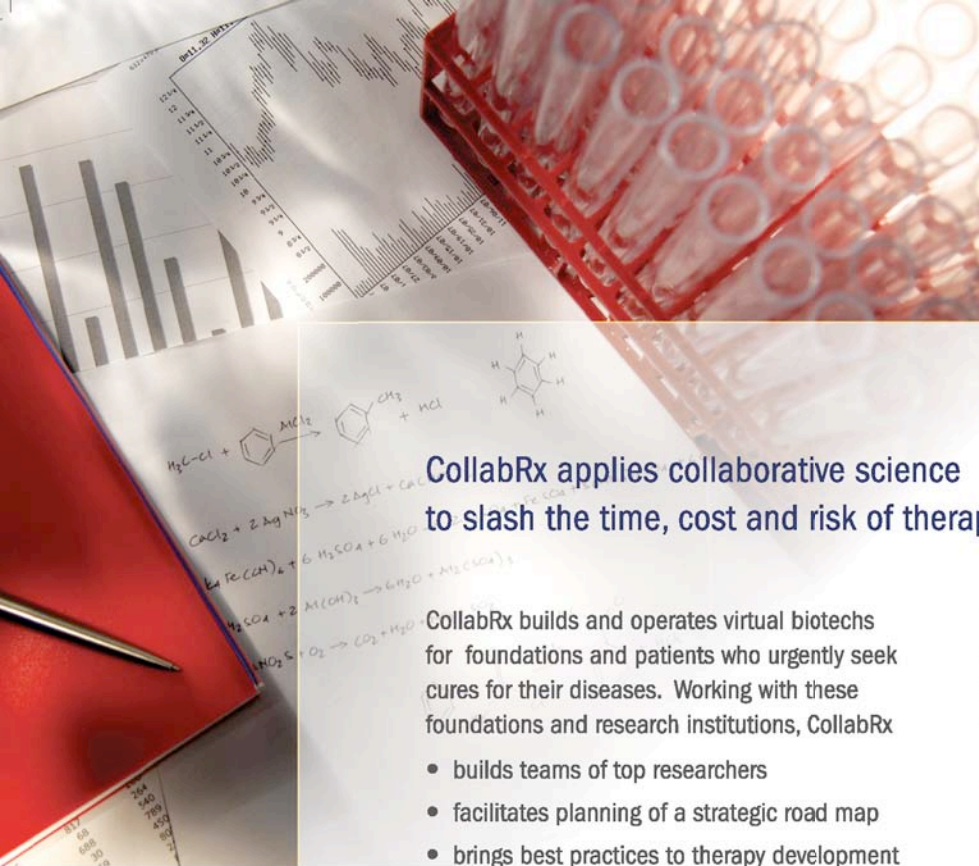


Accelerating the discovery of effective  
treatments and cures



## CollabRx applies collaborative science to slash the time, cost and risk of therapy development.

CollabRx builds and operates virtual biotechs for foundations and patients who urgently seek cures for their diseases. Working with these foundations and research institutions, CollabRx

- builds teams of top researchers
- facilitates planning of a strategic road map
- brings best practices to therapy development
- manages the execution of the plan

The CollabRx research platform connects researchers to one another and to a network of scientific services, providing unprecedented opportunities for knowledge sharing and economies of scale.

### Leveraging the world's knowledge

Virtual biotechs combine revolutionary advances in computational and high throughput biology with Web-based collaborative science to slash the time, cost and risk of therapy development.

The platform accelerates the research cycle by tightly integrating knowledge, decisions, and actions. Knowledge, from experimental data, scientific literature, and community discourse, drives decisions about what to do next, which trigger workflows that generate new knowledge.

### Managing the precious resource of time

CollabRx enables teams of scientists to work collaboratively and with urgency, by aligning incentives and clearing obstacles.

CollabRx helps the research team explore the opportunity space of targets and leads in a systematic fashion by prioritizing projects and experiments based on all available knowledge.

The team then implements workflows to achieve strategic milestones, spinning off tasks to third party services and tracking the whole process with real time dashboards.

### Making the most of your investment

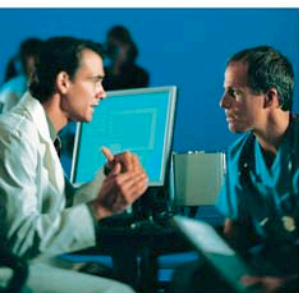
CollabRx virtual biotechs make it cost-effective for teams of academic researchers to conduct industrial scale research. Virtual biotechs can be set up quickly and inexpensively, and can immediately exploit an ecosystem of shared knowledge and services. CollabRx takes advantage of findings in related diseases, both building on their successes and learning from (and hence not repeating) their failed experiments.

### The power of network effects

CollabRx rapidly develops new treatments by leveraging a distributed network of scientists, research labs, clinicians and contract research organizations. The CollabRx ecosystem includes centers of excellence in services such as

- genomic and proteomic profiling
- combinatorial drug screening
- mouse assembly lines
- cell culturing
- biostatistics
- data mining

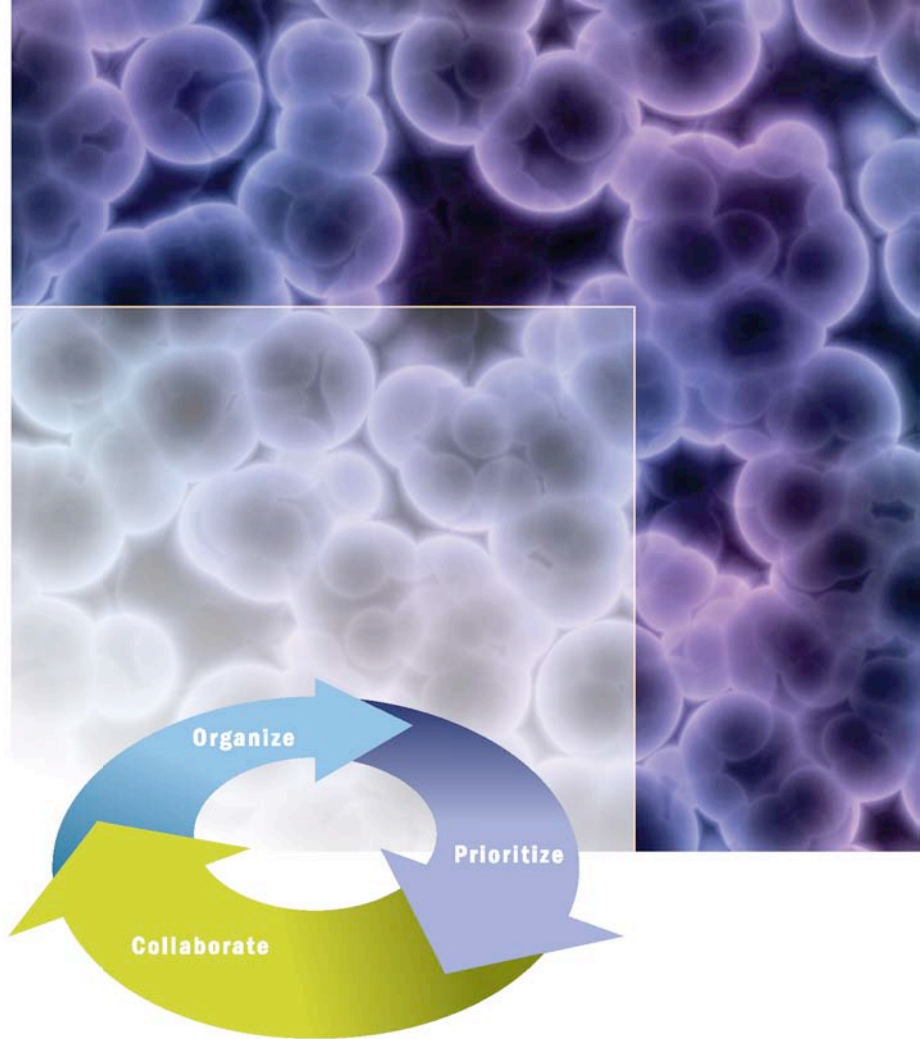
Every new virtual biotech leverages the network, while bringing new resources and intellect to the community, thereby driving powerful network effects.



## CollabRx Network Platform

CollabRx virtual biotechs build upon a Web-based collaborative research platform that enables participants to discover, access, integrate, and share the resources they need. This platform combines elements of a data and knowledge sharing hub, search engine, workflow engine, ecommerce site, and collaborative workspace. Foundations and research teams use it to:

- Manage and track research operations
- Prioritize goals, tasks, and resources based on results
- Share data, knowledge, resources and services
- Connect hypotheses, evidence, decisions and goals
- Coordinate the use of bio-informatics
- Collaborate on data analysis
- Plan, automate and track workflows
- Seamlessly integrate external services
- Engage in continuous learning and process improvement



## CollabRx Services

### Portfolio management

Prioritize opportunities

### Community management

Build and manage task oriented teams

### Process management

Orchestrate workflows across an ecosystem of services

### Resource management

Provide visibility and tracking

### Intellectual property management

Negotiate, patent and license

### Information management

Manage collaborative data and knowledge

